Jordan's Skinny Mixes®

CASE STUDY

The Talent Resources PR team was brought on by Skinny Mixes to amplify the brand and its female founder, as well as to highlight seasonal products and special product launches beginning with Pumpkin Spice flavor season. TR has also assisted Skinny Mixes with talent and event collaborations.

RESULTS

To date, the TR team has secured

OVER 66 MILLION MEDIA IMPRESSIONS

for Skinny Mixes including features on FoxNews.com and Delish.com.

woman's day

50 Best Gifts for Coffee Lovers Who Can't Stop at Just One Cup

These coffee-themed gifts are perfect for the caffeine fiend in your life.

COFFEE SYRUPS

Jordan's Skinny Mixes

$40 AT AMAZON

Introduce them to the world of flavored coffee with this syrup set. It comes with all the classic flavors like caramel, vanilla, and hazelnut. Yum.

Parade

90+ National Coffee Day 2021 Deals, Discounts and Freebies to Get Your Caffeine Fix On the Cheap

Skinny Mixes National Coffee Day Deal

On Wednesday, Sept. 29, 2021, use the promo code "COFFEEDAY" with any coffee syrups from the selection on this page from Skinny Mixes will receive 25% off their order. In addition, beginning on National Coffee Day and lasting throughout October, shoppers will receive a free Vanilla Flavor Burst with any order of $29 or more.

NEW YORK POST

The 15 best pumpkin spice products to buy for National Pumpkin Day 2021

Jordan's Skinny Mixes Pumpkin Spice Flavor Syrup, $9.18

Mix it up this fall.

Thrifty Nifty Mommy

The BEST Stocking Stuffer Ideas for Adult

Skinny Mixes Starter Kit

Stuff those stockings with something that the adults in your life will LOVE: this year with a bottle (or several) of Jordan's Skinny Syrups! This Skinny Mixes Starter Kit is a great choice to please every flavor palate.

Get ready to become your own barista and bartender? It's never been easier to finally cut unnecessary calories and sugar without sacrificing flavor and fun. This starter kit lets you

Posh Lifestyle & Beauty Blog

50 Best Gifts for Coffee Lovers Who Can't Stop at Just One Cup

These coffee-themed gifts are perfect for the caffeine fiend in your life.

This holiday season, add some holiday flavoring with Shinny Mixes syrups that provide all the drink essentials someone needs from morning to night. From White Chocolate Mocha syrup for your coffee in the morning to Spiced Cranberry Margarita for your cocktail at night. Plus, there is zero guilt to drinking Shinny Mixes syrups as all mixers have 0 sugar and are

KEEPING UP WITH COCO

Best Foodie Gifts you Can Buy Online and Send Nationwide

Skinny Syrups Flavor Bursts 3 Pack

CHASING A BETTER LIFE
LIVING FULLY & FIERCELY
TRAVEL + LIFESTYLE BLOG

Holiday Gift Guide: Food & Beverage

Coffee lovers should get in on Skinny Mixes which not only sells a line of guilt-free flavored syrups but also their cold brew that comes in vanilla and salted caramel flavors starting at $14.99. Skinny Brew which is Skinny Mixes cold brew on tap, is an unsweetened cold brew made to be drunk either black and chilled or with someone's favorite milk of choice.

The Skinny Brew is offered in plain or two flavors which continues to provide endless ways to mix and match the flavors with Skinny Mixes line of syrups creating endless ways to Be Your Own Barista. One satisfied customer said they, 'Mix the cold brew with the keto mocha syrup with a little heavy cream, Splenda, & ice,' and it, 'Tastes just like the frappe I get from Starbucks.'

FOX NEWS

Pumpkin spice champagne sangria for your next fall happy hour

This drink is less than 100 calories per serving

Pumpkin Spice Champagne Sangria by Alex Tenney, Skinny Mixes Mixologist

DAILY MOM

33 Pumpkin Spice Items You Must Try This Seaso

JORDAN'S SKINNY MIXES

This fall flavor your, well, everything, in a low sugar, no carb, effortlessly delicious way with Jordan's Skinny Mixes. These 0 sugar, 0 calorie, skinny syrups are perfect for flavoring all of your fall coffees, lattes, desserts, and more, guilt-free! For many of us the holidays mean packing that 10 pounds we will then swear to lose in the new year, but this year doesn't have to be that way. With Jordan's Skinny Mixes you can all the flavors you love without all the calories. From breakfast to dessert, these skinny syrups are ideal for adding just a taste of the season to oatmeal and Greek yogurt, sweet potato casserole, and pumpkin pie. Additionally, with recipe suggestions on the back of many bottles and of recipes online, you will find tons of low-carb, low-calories substitutions for all of your fall favorites. Don't forgo your PSL's this season, or make a healthier, sugar-free version with Jordan's Skinny Mixes. The fall favorite pack includes all of the following fabulous flavors:

the spruceEats

The 8 Best Flavored Syrups for Beverages in 2021

For cocktails, coffee, and other drinks

Best Sugar-Free: Jordan's Skinny Syrups at Amazon

Jordan's flavor portfolio is anything but ordinary.

Syrups can be used as a sweetener for all sorts of beverages. They can be used in anything from coffee and homemade sodas to your favorite cocktails or nonalcoholic mixed drinks. While once relegated to standards like chocolate and caramel for flavored lattes, syrups are now produced in a variety of creative flavors, many of which stretch the imagination and open up a new world of drinks to enjoy.

At its most basic, syrup is nothing more than sugar and water. Simple syrup is a staple for bartenders and is (as the name implies) simple to make at home. You can even add flavor, though that's typically limited to easy infusions like fruits, herbs, and spices. These commercial syrup brands offer convenience and innovative or hard-to-duplicate flavors. They allow you to add a squirt of toasted almond mocha flavor to your morning coffee or create a guava soda without hunting down the exotic fruit. Many companies offer sugar-free[1], too.

Chicago Tribune

Everything you need to make a keto pumpkin spice latte

Jordan's Skinny Syrups Pumpkin Praline Pie: available at Amazon and Bed Bath & Beyond

If you're planning on enjoying a ketogenic pumpkin spice latte pretty often, this keto-friendly syrup makes it easy to get a consistent flavor every time. Since you only need 1 ounce of the syrup in your drink, the 25.4-ounce bottle will last you quite a while. You will need to carefully measure the syrup, though, as adding too much can make the beverage overly sweet.

SMODÈ MAGAZINE

Jordan's Skinny Mixes Will Have You Falling in Love with New Pumpkin and Fall Flavored Syrups

The leading brand for zero-calorie, zero sugar syrups roll out their most extensive Fall Collection after popular customer demand

There is no question that the most anticipated time of year for coffee lovers is the fall. After countless emails and social media requests, Jordan's Skinny Mixes is excited to announce their new fall lineup, featuring 11 pumpkin flavors, available today nationwide. This is the earliest date the company has released the flavors in order to keep up with customer demand.

For over 12 years, Skinny Mixes has been the number one brand for zero-calorie, zero-sugar syrups for those who love lattes and coffees but don't want to settle for the sugary, high-calorie offerings from well-known coffee retailers. As the only sugar-free pumpkin option on the market, fans are known to BYOB (Be Your Own Barista) and make their favorite PSL at home or on the go.

FOODBEV MEDIA

Jordan's Skinny Mixes releases seasonal zero-sugar syrups

Jordan's Skinny Mixes has unveiled its 2021 autumn collection of zero-calorie, zero-sugar syrups.

The company is bringing back six previously released pumpkin varieties and adding five new pumpki flavours.

The new varieties include: vanilla bean pumpkin, white chocolate pumpkin, pumpkin spice latte, keto pumpkin spice with MCT oil, and pumpkin pecan waffle.

Food NEWSWIRE

Jordan's Skinny Mixes Will Have You Falling in Love with N Pumpkin and Fall Flavored Syrups

With over five million bottles of pumpkin syrups sold, the Skinny Mixes team challenge themselves to innovate each year. This season, customers can expect to see the return their six favorite pumpkin varieties, including Pumpkin Spice, Pumpkin Caramel, Pump Cheesecake, Pumpkin Cinnamon Roll, Pumpkin Caramel Scone and Pumpkin Praline P also the addition of five new flavors, including a Keto option. The new varieties include Vanilla Bean Pumpkin, White Chocolate Pumpkin, Pumpkin Spice Latte, Keto Pumpkin with MCT Oil and Pumpkin Pecan Waffle.

wane.com 15 LOCAL COVERAGE YOU CAN COUNT ON

The best pumpkin spice products for people who love autumn

Jordan's Skinny Mixes Sugar Free Coffee Flavoring Syrup, Pumpkin Spice

A syrup packed with flavors of nutmeg, cloves, pumpkin and cinnamon to elevate any beverage. This healthy pumpkin spice syrup is a perfect, guilt-free addition to your coffee, protein shake, cocktails or smoothies.